

TV & Webcast Productions
Mount St. Mary High School
Course Syllabus
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Course Description

TV and Webcast Productions is a one semester course designed to introduce students to the principles, procedures, and techniques of television and webcast productions. Students will play a key role in live webcasts and learn to produce original content to be showcased on the MSM Sports Network and our MSMRocketTV YouTube channel.

This is an intensive hands on course for students at MSM that are possibly interested in going to college to study media, film, video production, journalism and mass communication. Students need to be prepared to learn and work together to produce high quality content that will be viewed by MSM alumni, fans, friends and family.

Course Outcomes and Goals

- Students will be able to handle themselves in a professional media environment during webcast productions and other class projects.

- Students will produce a monthly magazine style news to be webcast during Academic period. They will research stories, learn how to operate cameras, edit video, composition, lighting, staging, interviewing and everything it takes to produce a news program.

- Each student will have the opportunity to serve several different roles in the TV & Webcast production process: Producer, Writer, Director, Editor, Camera, etc. Students in this class will become technically proficient in behind the scenes production or on camera talent and possibly both areas.

- Students will work together to set up and produce live sporting events via the MSM Network. We will be webcasting varsity home games for both boys and girls teams in a variety of sports.

- Students will create original video stories showcasing the Mount, life at The Mount - academics, sports, relationships, teachers, etc.

Seven Catholic Social Teachings and Mercy Values

Students will develop a better understanding of the 7 Catholic Social Teachings and Mercy Values by incorporating them into our digital assignments. All of our work including written and live or recorded video content are expected to represent the values of Mount St. Mary Catholic High School. Our class motto is: **“Produce projects we can all be proud of!”**

At The Mount we embrace these values in our decision making and these should be reflected in your creativity and work ethic in this class.

Seven Catholic Social Teachings

- ***Life and dignity of the human person***
- Call to family, community and participation
- ***Rights and responsibilities***
- Option for the poor and vulnerable
- Dignity of work and the rights of workers
- Solidarity
- Care for God’s creation

Mercy Values

- Recognition of the intrinsic worth and dignity of each person
- ***Excellence and quality*** •
- Hospitality
- ***The courage to innovate and the right to make mistakes***
- Compassion, Mercy and Justice
- Service to the poor, sick and uneducated
- ***Response to need***
- Respect for the varied religious traditions and beliefs.

Technology

TV & Webcast Productions will rely heavily on technology. Students will use Apple iMacs and MacBook Pros, iPads, Panasonic professional cameras, DSLR’s, TriCaster for webcast productions, and will also be encouraged to BYOD (bring your own device) to produce original content for the MSM Sports Network. Students will use Apple’s iMovie and Final Cut Pro and other software for photo and video editing. Students will contribute to msmrockets.com

Course Schedule

Webcast - Depending on when the different sports events take place and what sports will be available to webcast - the schedule will change.

The news show will be scheduled for middle of the month, every month, and every student must participate in it.

Major Assignments

- All live MSM athletic events being produced are considered major assignments and students will have to participate in a minimum of live webcasts - the number changes each semester with the number of live webcasts needed..
- Creating and producing video content on a weekly/monthly basis for the MSMRocketTV YouTube channel.
- Producing recorded and live content for MSMRocketTV YouTube channel - specials, homecoming, etc.
- Students will produce original content that will air during pregame and halftime shows on MSM Sports events/Webcasts.
- Students may produce a live webcasted news program for the final class project. Details to be announced at a later date.

Classroom Materials

During many class projects and activities students will be allowed to use their smartphones and or tablets. During this time, you must leave them in the top left hand corner of your desk and not touched until given permission. If you are caught using your device without permission you will be given one warning, upon the second warning you will receive a 0% for any assignment on that day and/or your phone will be turned into the office. These rules only apply in MY CLASSROOM. Once you leave the room normal school rules apply.

Classroom Discipline Plan

There are four basic rules for this class:

Punctual: Be on time for class. This means being in the classroom at the time of the second bell. There will be a zero tolerance policy for tardies that are not excused.

Prepared: Come to class with all the necessary materials each day.

Polite: Be courteous and respectful to each other and the instructor.

Productive: Come to class ready to work and learn.

This will be a fun and informative class, however we need to conduct ourselves in a professional manner in order to produce projects and a website we can all be proud of.

Grading and Evaluation Plan

Grading for this class is done with a percentage system.

The following will make up 80% of your overall grade:

Class Activities

Class participation

Projects, Tests and Quizzes

The breakdown will be:

Class Participation - 25%

The Mount Life - 30%

Webcast - 45%

The following will make up 20% of your overall grade:

Semester Final

Additional Notes:

Class lesson plans/Game Schedules will be posted on our class website (mrruizmsm.weebly.com), and regularly checking will be beneficial.

Sign-up for Remind so I can get in touch with you and remind you of any work that needs to be done.